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FINANCE FOR NON-FINANCIAL MANAGERS

FINANCE FOR NON-FINANCIAL MANAGERS The basic understanding of finance is becoming increasingly important Today's managers are expected to evaluate financial data and criteria to provide meaningful input at management meetings Development of these skills is essential for successful managers

Finance, Accounts and Budgets for non-Financial Managers

Finance, Accounts and Budgets for non-Financial Managers by Gavin Julyan +27 (0)82-412-7445 gavin@julyanbiz wwwjulyanbiz

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Finance for non-financial managers provides an understanding of the principles of financial management and illustrates how they should be applied in order to create wealth and maximise profit Target Market Finance for non -financial managers is aimed at managers involved in marketing, human resources, information technology

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Relationship between Accounting and Finance Accounting is input and sub-function to Finance Financial responsibilities carried out by the Controller, Treasurer, CFO Th b l f l d d d h The responsibilities are fairly distinctive depending on the size of the organization Management works with finance in 2 ways Record-keeping, tracking and controlling financial data

Finance for Non-Finance Managers

Finance for Non-Finance Managers 08 December 2017 Genny Jones J Williams for DSC 2017 Introduction and Objectives J Williams for DSC 2017 I hope you will get: • A good understanding of some key finance-based concepts • Why they apply to you and your role • And thus how you can make a difference

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Finance for Non-!nancial Managers 11 Introduction 13 Basic Finance Terms Finance has its own "lingo" In order to help you understand what is explained in the rest of the ebook, you should have some basic terms under your belt Figure 1 lists some of the most commonly used terms in corporate "nance

FINANCE FOR NON-FINANCIAL MANAGERS

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for non-financial managers I believe there is a great need for better communication between financial and non-financial professionals, for a better tool to help the non-financial manager understand the language of finance, and for the financial professional to learn the termi-nology that has meaning for the non-financial manager I

Finance for Non-Financial Professionals

Finance for Non-Financial Professionals Author: Phil KS Quek Created Date: 20191202003713Z

FINANCE FOR NON-FINANCIAL MANAGERS

This program is designed for managers responsible for functional areas such as operations, finance, IT, marketing, production, human resources, law and government affairs Managers with some financial background who would like to refresh their understanding of the essential concepts can also attend FINANCE FOR NON-FINANCIAL MANAGERS

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