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Writing for Success in Business - PR News

Revising Business Prose Lanham's "Paramedic Method" is a priceless gift to all writers, but especially for those just getting started or those who have trouble writing simply Basic Training All books or essays on writing are intended, among other things, to make it easier for us

Richard A. Lanham

Revising Business Prose,, Charles Scribner's Sons, 1983; Rhetorica, Inc 1998 (41 minutes) 3 "A Conversation with Arnold Harberger," The Intellectual Portrait Series, Liberty Fund, 2009 Interviewer Computer Programs 1 HOMER (programming by Michael Cohen), based on Revising Prose, Charles Scribner's Sons, 1984 2

Style and Readability in Technical Writing: A Sentence ...

face: overstuffed, under-verbosed prose (Lanham calls it the "The Official Style" in Revising Business Prose)6 In fact, the sentence-combining part of this book (chapters 1-7) is not substantially different from a freshman sentence combining text except that the sentences deal with technical subjects:

REVIEW His two recent texts, Revising Prose and Revising ...

Analyzing Prose Robert J Connors In Analyzing Prose,1 his newest book from Scribner's, Richard Lanham is once again able to work from his strengths His two recent texts, Revising Prose and Revising Business Prose, seemed to some degree examples of alienated labor; Lanham never fit well into his costume as a slash-and-burn

Where's the Action?

Anti-Textbook, Revising Business Prose, A Handlist of Rhetorical Terms, and The Electronic Word: Democracy, Technology, and the Arts, as well as Revising Prose, the source of the following selection In this essay Lanham introduces the Paramedic Method, a simple procedure for analyzing and

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Preliminary Study Based on Lanham's Revising Business Prose Master of Arts (English), May, 1993, 57 pp, 14 tables, works cited, 16 titles In this study, I examine two writing samples using a heuristic based on Richard A Lanham's definition of bureaucratic writing in Revising Business Prose: noun-

REVISING WRITER-BASED PROSE

knows how to revise for a reader Writer-based prose, then, is inadequate for the reader, but easier for the writer, and on difficult tasks it can represent an efficient first step in the writing process The kind of writer-based prose that appears in both student and business writing has two distinctive features

English 202D, Section 10: Business Writing in a Digital Age

Revising Business Prose (RBP); Richard Lanham PDF's and other online resources TBA 1 Objectives: English 202D is designed to prepare you to communicate effectively and professionally in the business world This course will introduce you to writing strategies and tactics that you will need in order to communicate successfully on the job You will

A COMPUTER PROGRAM FOR RICHARD LANHAM'S REVISING ...

REVISING BUSINESS PROSE HOMER: A REVISING PROSE COMPUTER PROGRAM Michael Cohen and Richard A Lanham University of California Los Angeles Designed for the Apple II and using the Apple Pascal system, HOMER is the first computerized revision program of ...